



Case Study

Speedway SuperAmerica



US Tank Alliance Shines Bright for Speedway SuperAmerica

CHALLENGE

Speedway SuperAmerica approached US Tank Alliance Inc. with the need for a cost-efficient and practical solution for its lighting maintenance at 1,600 of its locations.

SOLUTION

US Tank Alliance established a proactive approach to managing Speedway SuperAmerica's lighting maintenance with plans to visit half of the 1,600 locations every other month—ensuring that all locations are visited within a two-month period.

The proactive approach included plans for US Tank Alliance professionals to respond to emergency issues that might occur at the Speedway SuperAmerica locations and also replace inoperable lamps at each location including bathrooms, coolers and management offices. US Tank Alliance would replace these lamps at a fixed cost—whether replacing 1 or 1,000 lamps.

Additionally, US Tank Alliance would replace HVAC and water purifying filters and perform Tier one audits at each of the locations, which includes fire extinguisher, emergency exit and water line leak inspections.

RESULT

Speedway SuperAmerica's emergency lighting maintenance needs were diminished because of US Tank Alliance's proactive strategy that involved visiting each site every other month.

US Tank Alliance was awarded Speedway SuperAmerica's lighting maintenance contract that gives US Tank Alliance sole responsibility for lamp replacement for 1,600 Speedway SuperAmerica locations throughout Illinois, Indiana, Kentucky, Michigan, Minnesota, Ohio, Wisconsin and West Virginia.





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